GALA of HOPE

CHICAGO LIGHTS GALA OF HOPE 2027

Saturday, March 6, 2027 | 5:30–11:00 p.m.
The Geraghty | 2520 South Hoyne Avenue, Chicago, IL 60608

2027 Sponsorship Opportunities
Corporate Donors






Chicago Lights

GALA of HOPE

CHICAGO LIGHTS GALA OF HOPE 2027

The Opportunity

Put Your Company's Values in the Company of Chicago's Philanthropic Leaders

For more than 60 years, Chicago Lights has brought people together to create opportunities and build brighter futures for Chicago's youth and adults.

Each year, that spirit of connection comes to life at the Gala of Hope—an elegant evening for over 350 philanthropic, business, and community leaders who share a commitment to Chicago.

Chicago Lights' extensive network—strengthened by its longstanding relationship with the Fourth Presbyterian Church community on North Michigan Avenue—gives the Gala of Hope a distinctive reach among engaged donors, volunteers, professionals, business leaders, and families from Chicago's Near North Side, Lincoln Park, Lakeview, the North Shore, and beyond.

For corporate partners, the Gala of Hope offers an opportunity to align your brand with meaningful Chicago impact while engaging clients, colleagues, and an influential philanthropic audience.

Building on more than $700,000 raised annually, Chicago Lights has set an ambitious goal of raising $1 million through the 2027 Gala—and corporate partners will be essential to reaching it.



Local Impact



Influential Audience of Over 350 Guests



Meaningful Connection



More than $700,000 raised annually with a goal of $1 million for 2027

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The Audience

A Distinctive Chicago Audience

The Gala of Hope draws from Chicago Lights' extensive network and the deeply engaged community surrounding Fourth Presbyterian Church on North Michigan Avenue.

The result is an audience built on relationships: philanthropic households, executives, business owners, professionals, civic leaders, volunteers, and friends who gather around a shared commitment to Chicago.

Who you'll reach

400 Gala guests

- 87% Chicagoland-based - A highly local audience rooted in Chicago and its surrounding communities.
- 26% live in Gold Coast/Streeterville, Lincoln Park & Lakeview - Concentrated reach into some of Chicago's most affluent neighborhoods.
- 41% are repeat Gala supporters - A loyal, engaged audience that returns year after year.
- $1,000+ median Gala gift - An audience with demonstrated philanthropic engagement and generosity.

A Connected, Influential Network

- 75% are senior professionals, executives, and business leaders representing leading employers across finance, law, healthcare, consulting, real estate, and other professional services industries.
- Chicago Lights' longstanding relationship with the Fourth Presbyterian Church community adds a deeply engaged network of donors, volunteers, professionals, business leaders, and families to an already broad Chicago Lights audience.

Why it matters

A Gala of Hope sponsorship gives your company the opportunity to:

- **Host** clients, colleagues, and business partners at a memorable philanthropic evening.
- **Connect** with an influential and community-minded Chicago audience.
- **Lead** by demonstrating a visible commitment to expanding opportunity in Chicago.
- **Engage** employees through select mission and volunteer experiences beyond Gala night.



Influential network and community relationships

Your Impact

Your Generosity Creates Opportunity

Chicago Lights' story began in 1964, when Fourth Presbyterian Church and residents of the former Cabrini-Green community came together to create what became the Tutoring program.

In 1991, Chicago Lights became an independent 501(c)(3), and today, approximately 3,000 youth and adults each year participate in programs that build relationships, expand opportunity, and help people pursue their goals.

- **60+ YEARS** building brighter futures in Chicago
- **60,000+** youth and adults served since 1964
- **3,000** people reached each year
- **4-STAR** Charity Navigator rated

One Mission + Four Programs = Build Brighter Futures



Tutoring
One-to-one tutoring and mentoring, meals, enrichment, and scholarships support students' academic and personal growth.



Urban Farm
A working farm in the heart of the city provides fresh food, youth learning and employment opportunities, volunteer engagement, and community programming.



Summer Day
Academics, arts, and enrichment help students continue learning, exploring, and growing throughout the summer.



Social Services Center
Food, clothing, housing support, case management, and other resources help adults work toward greater stability and their individual goals.

Deep Roots. Broad Community.

Chicago Lights has called Michigan Avenue and Chestnut Street home for more than 60 years. Our longstanding relationship with the Fourth Presbyterian Church community connects Chicago Lights with a deeply engaged network of volunteers, donors, families, and friends, while our programs and partnerships bring together people from across Chicago.

Opportunity grows when people invest in one another.

Corporate Sponsorship Opportunities

Choose Your Level of Partnership

Every Gala of Hope sponsorship combines meaningful investment in Chicago with opportunities for hospitality, visibility, and engagement.

Benefit	$100K PRESENTING	$50K LEADERSHIP	$25K CHAMPION	$10K PARTNER	$5K SUPPORTER	2.5K COMMUNITY
Gala hospitality	30 guests / 3 tables	20 guests / 2 tables	15 guests/ 1.5 tables	10 guests / 1 table	6 guests	2 guests
Table placement	Premier	Premier	Preferred			
Printed invitation recognition*	Presenting / premier	Prominent	Enhanced	✓	✓	✓
Gala website & digital communications	Presenting / premier	Prominent	Enhanced	Logo	Name/logo	Name/logo
Gala program & event recognition	Presenting + signature recognition	Prominent verbal + visual recognition	Enhanced verbal + visual recognition	Visual recognition	Visual recognition	Visual recognition
Social media recognition	Dedicated partnership feature(s)	Dedicated sponsor feature	Enhanced sponsor recognition	Sponsor recognition	Sponsor recognition	Sponsor recognition
Chicago Lights e-newsletter	Dedicated partnership feature	Featured recognition	Enhanced sponsor recognition	Sponsor listing	Sponsor listing	Sponsor listing
Employee engagement	Customized experience	Private group opportunity	Priority access to volunteer opportunities	—	—	—
Industry/category exclusivity	Exclusive	By arrangement	—	—	—	—

All Gala sponsors also receive recognition in the Chicago Lights Annual Report.

*Recognition is subject to sponsorship commitment and applicable production deadlines. Sponsor recognition may be individual or collective and will reflect sponsorship level and communication channel.

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One Exclusive Opportunity: $100,000 Presenting Sponsor

Lead the Gala of Hope with the evening's highest level of visibility, hospitality, and engagement.

GALA of HOPE
PRESENTED BY
YOUR COMPANY LOGO

THE PRESENTING SPONSOR RECEIVES:

- Three premier tables for 30 guests
- Premier recognition across Gala communications and throughout the event
- Exclusive recognition connected to an agreed signature Gala moment
- Dedicated partnership storytelling through Chicago Lights social media and e-newsletter channels
- A customized employee engagement experience
- A customized opportunity for company leadership to engage with Chicago Lights leadership and mission
- Industry/category exclusivity, where appropriate

Chicago Lights will collaborate with the Presenting Sponsor to customize elements of the partnership while preserving the mission-centered character of Gala of Hope.

Specialty Sponsorships

Take ownership of a special piece of the Gala of Hope. Benefits include eye-catching logo displays and verbal recognition during the event in addition to inclusion in all marketing and communications before, during, and after the gala.

- **LIVE ENTERTAINMENT: $15,000**
  Logo printed on a banner wrapping the main stage
- **WINE & SPIRITS: $15,000**
  Logo printed on custom drink napkins and displayed at both bars
- **FLORAL & DÉCOR: $10,000**
  Logo incorporated into floral arrangements on all dining tables
- **LATE NIGHT: $10,000**
  Logo on custom napkins served with late night bites
- **PHOTO EXPERIENCE: $5,000**
  Your logo in addition to the Chicago Lights logo printed on a photo backdrop for all guests to use

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Invest in Chicago. Engage Your People. Build Brighter Futures.

A Gala of Hope sponsorship connects your company's community investment with meaningful local impact, memorable hospitality, and an influential philanthropic community.

Let's build the right partnership.

Scan QR code to become a sponsor today.









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CHICAGO LIGHTS GALA OF HOPE
March 6, 2027 | The Geraghty in Chicago

Chicago Lights
126 East Chestnut Street, Chicago, IL 60611

chicagolights.org

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Commit to sponsoring the 2027 Gala of Hope by December 1, 2026, to ensure that your organization's name appears in Gala of Hope printed materials.

CONTACT INFORMATION

Name or company (exactly as it should appear in print):

_____

Address:

_____

_____

Email: _____ Phone: _____

SPONSORSHIP

Yes! I/We would like to be a 2027 Gala of Hope Sponsor at the following level:

- ❒ PRESENTING
- ❒ LEADERSHIP
- ❒ CHAMPION
- ❒ PARTNER
- ❒ SUPPORTER
- ❒ COMMUNITY

❒ Contribution Only. I/We are unable to attend and have enclosed a gift of $ _____

METHOD OF PAYMENT

- ❒ Enclosed is a check made payable to Chicago Lights (Tax ID: 36-3786331)
- ❒ Please invoice me
- ❒ Please charge the following credit card:

_____ _____ / _____ _____

Credit Card Number | Expiration date | CVV

_____ _____

Name on Card | Signature

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THANK YOU TO OUR 2026 SPONSORS

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